



# stopglobalwarming.org

JOIN THE VIRTUAL MARCH

## WHAT IS GLOBAL WARMING?

We exist on this planet because the earth naturally traps just enough heat in the atmosphere to keep the temperature within a very narrow range - which creates the conditions that give us breathable air, clean water, and weather we can survive. Human beings have begun to tip that balance. We've overloaded the atmosphere with heat-trapping gasses from our cars and factories and power plants. If we don't start fixing the problem - right now - there will be devastating changes to our environment. We will experience extreme temperatures, rises in sea levels, and storms of unimaginable destructive fury. We will make this planet uninhabitable.

Recently, alarming events that are consistent with scientific predictions about the effects of climate change have become more and more commonplace.

### Take Action!

- Replace 2 frequently used light bulbs with compact fluorescent bulbs. The new bulbs will last longer and use less energy which means less pollution from power plants. Your household would save about 300 pounds of carbon dioxide a year. If every household in the United States did it, we would save a trillion pounds of greenhouse gases from entering the atmosphere!
- Keep your vehicle in tip top shape. A tune-up could boost your miles per gallon anywhere from four to 40%; a new air filter could get you 10 percent more miles per gallon. Take your roof rack off your car when you aren't using it for more savings.
- Buy locally and reduce the amount of energy required to drive your products to your store. This saves fuel and keeps money in your community, making it stronger.
- Reduce garbage. Producing 25 percent less garbage will reduce carbon dioxide emissions by 1,000 pounds per year.
- March!  
Ask five friends or family to join the Stop Global Warming Virtual March!

## WHAT IS A VIRTUAL MARCH?

**Virtual** (adj) – simulation by a computer for reasons of convenience and performance.

**March** (n) – to direct a body of people to proceed somewhere in a disciplined formation.

## WHY SHOULD I JOIN?

Because our future depends on it. Thousands of climate scientists agree that global warming is the most urgent threat facing the world today. Think Globally! Act Virtually!

### Talking Points

- Every American – whether they realize it or not – is already feeling the impacts of global warming. Rising temperatures contribute to record heat waves in the Midwest, severe droughts in the southwest, drastically shortened ski seasons in Washington, declining fisheries in the algae-ridden waters of New England, and rising seas forever flooding Alaskan coastal villages.
- Worldwide, the World Health Organization's 2003 study estimates that 160,000 people die each year from side effects of global warming.
- The Arctic Ice cap, our planet's natural air-conditioner, is melting at 9% per decade. Today, this is ravaging the Alaskan coast. Soon, coastal cities from New York to San Francisco will face permanent flooding. In some states, the situation will be dire: 19 of 20 Floridians live within 35 miles of a coast.
- Carbon Dioxide in the air causes global warming. The current concentration of CO<sub>2</sub> in our atmosphere is higher than at any point in the last 420,000 years and it's expected to increase by 25% this century. So, we're not just getting hotter, we're getting hotter faster than ever before.
- Finding solutions to global warming CREATES jobs. From new industries, like solar and wind, to new manufacturing processes. Getting a jump-start on solutions will put the US at the forefront of the industries that will dominate the 21st century. We need a clean Industrial Revolution!



Go to [www.stopglobalwarming.org](http://www.stopglobalwarming.org) and join Robert F. Kennedy, Jr., John McCain, Sen. Hillary Rodham Clinton, Walter Cronkite, Laurie David, Leonardo DiCaprio, James Taylor, Incubus, MTV, Teva, Annie's Homegrown, Duke University, Philadelphia Eagles, the Tides Foundation, Indy Car Series, Union of Concerned Scientists, Native Energy, Lollapalooza, 'The March of the Penguins', National Council of Churches of Christ, USA, the Sierra Club, TBS, Hard Rock Hotel & Casino, Walter Cronkite, General Wesley Clark, Arnold Schwarzenegger, Michael Oppenheimer, Congressman Christopher Shays, Mayor Greg Nickels, Father Paul Mayer, James Woolsey, David Whiteside, Richard Klausner, Jon Fishman, Reverend William Sinkford, Elliot Spitzer, Congressman Mark Kirk, James Taylor, Al Gore and many, many others on the Stop Global Warming virtual march.